

**Safeguard your Business with Equinix Business Continuity Solutions. Leading banks choose Equinix's state-of-the-art BCTR Center to keep their trading rooms running when calamity strikes.**

### **Developing a Solid Business Recovery Plan is a Mission Critical Function to Survive in Today's Online Economy.**

When disaster strikes a company's technology infrastructure, companies need to make sure their data is safeguarded and that they have continuous operations. Business continuity planning and disaster recovery services increase the ability of businesses to continue working as a functional unit during and after a catastrophic event.

The demands from financial institutions for recovery office space to maintain business continuity (i.e., trading positions and back-office desks) has increased dramatically. Given the potential losses that could result from interruptions of their access to financial markets and trading positions, financial institutions are actively seeking vendors who can provide a complete business continuity solution.

In addition to financial institutions that do not have comprehensive business recovery plans in place, others with existing plans are seeking to review their plans in order to ensure they are kept up-to-date.

### **Service Description**

Equinix's state-of-the-art BCTR Center, is equipped with the latest workstation equipment, dealer desks, dual monitors, dealer boards with voice recording, and various market data feeds.

The services include a general area pre-installed with trading positions—consisting of dealer desk, workstations, furniture and other communications equipment—and back-office desks. Customers may order trading positions and/ or back-office desks on a dedicated (where the customer is guaranteed the desk position regardless of the situation) or time-sharing basis. All customers, regardless of dedicated or shared services, have access to a common area that is outfitted with conference rooms, a utility room (equipped with general office equipment such as copiers, fax machines, printers, etc.), and a pantry area.

### **Benefits of BCTR**

#### **Capital Expenditures**

Equinix offers financial institutions an opportunity to outfit a robust trading room business continuity solution without incurring high capital expenditures. With minimum startup costs, customers have access to the very latest in trading room infrastructure and communications technology.

#### **Simple and Predictable Costs**

Equinix provides financial institutions with outsourced, fully customizable backup trading room services with state-of-the-art equipment. Core services, such as trading positions, financial news terminals, telephone lines, basic furniture, access to conference rooms, etc., are included in the base monthly recurring fee.

#### **Flexibility and Scalability**

Equinix offers flexible and scalable options that fulfill the business and operational requirements of customers. There is no other service provider in the Asia Pacific region that can support customers with as many standard options or customized solutions.

# PRODUCTS & SERVICES

## EQUINIX BUSINESS CONTINUITY TRADING ROOM (BCTR)



For greater security and privacy, Equinix also offers customers private suite solutions. Equinix provides customers with the ability to choose the level of service that their actual business and operations require:

### Trading Position

Each trading position includes dealing desk, dealer board, voice recorder, dual monitors, workstation and telephone.

### Back-office Desk

The basic configuration for each back-office desk is a workstation with desk, chair and telephone service.

### Private Suite

Best suited for customers needing higher security and/or privacy, the standard Private Suite includes dedicated trading positions, back-office desks, utility room (with copier, fax machine, printer, and shredder), conference room, and closed office. Customers can order additional space (subject to available capacity at each location). Equinix's skilled engineering team can assist customers in developing completely customized layouts within their Private Suite.

### Optional Services

Customers may subscribe to various optional services which include, but are not limited to: market data systems, wireless LANs, Internet access, IDD long distance service, voice mail service, and cable TV service.

### Contact Us

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