

# Helsinki Metro

Providing unparalleled connectivity options across Scandinavia, the Baltic regions and Russia

Finland is a rapidly growing market that prides itself on its highly digital infrastructure, skilled workforce and low barriers to entry. Helsinki features a large concentration of technology startups and a highly innovative culture. Finland's political and economic stability also make it a popular choice for enterprises wishing to trade with Russia and eastern Europe, as it offers the lowest latency connections to the region via multiple subsea cables. Equinix—the only global colocation provider in Helsinki—has a significant footprint within the metro, with six Helsinki International Business Exchange™ (IBX®) data centers.

Our Helsinki facilities are business hubs for 135+ companies looking to interconnect with a rich industry ecosystem across Scandinavia and beyond. The facilities are located in prime strategic locations, offering excellent communications links to London, Amsterdam and Frankfurt, in addition to Europe's lowest-latency connections to Russia. They also offer Finland's only international carrier-neutral colocation solutions. Customers can choose a variety of network services from the major local and international network service providers.

## Helsinki metro facilities

The Helsinki IBX data centers comprise six buildings totaling 79,000+ square feet (7,400+ square meters) of colocation space. These facilities offer scalable technical space, providing ample scope for multi-site solutions, and feature fully redundant power supplies to ensure operational resiliency and world-class security.



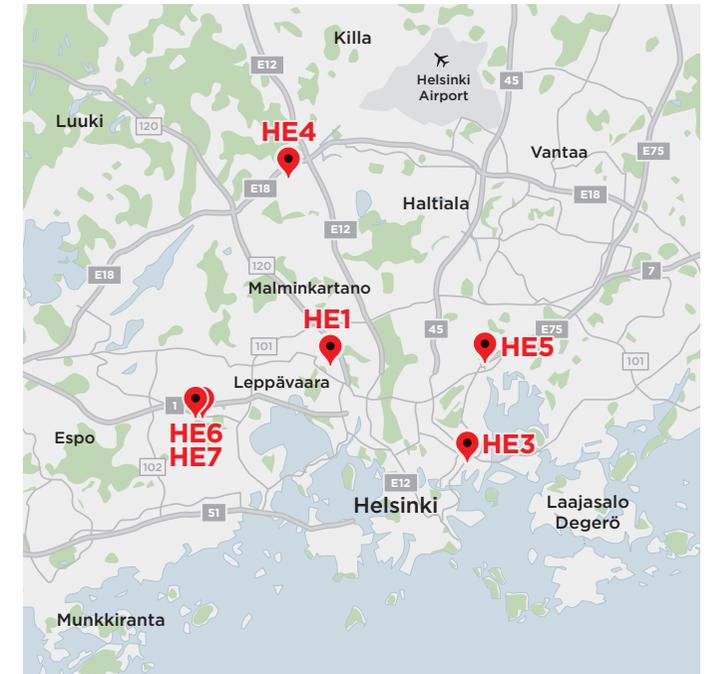
Equinix HE6 IBX data center exterior

**10+**  
Network

**30+**  
Enterprise

**5+**  
Content and  
Digital Media

**75+**  
Cloud and  
IT Services



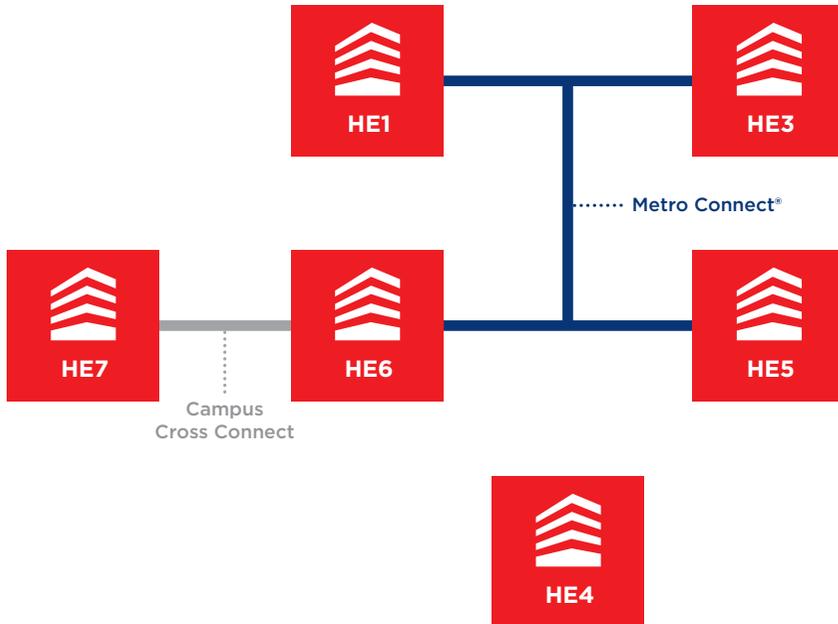


Equinix HE6 IBX data center interior

## The value of interconnection

- Interconnect with 135+ of the world's leading organizations in Equinix Helsinki
- Optimize communications and exchange data with enterprises, content providers, and cloud, network and internet service providers
- Take advantage of subsea cable low-latency connections to central Europe
- Leverage Performance Hub\* to enable next-generation wide area network (WAN) architecture for secure and highly reliable connectivity to major national and international network service providers and 75+ cloud and IT service providers
- Provide cloud and internet services quickly and easily to Equinix-deployed customers
- Achieve unparalleled cloud performance through on-demand and direct access to multiple cloud providers such as Microsoft Azure
- Maximize the use of digital channels with access to the main regional media hubs
- Interconnect with top content delivery networks (CDNs) to reduce latency and help improve user experience
- Meet compliance requirements, now and in the future. Each Helsinki IBX data center is highly accredited, including ISO 27001 (security management), ISO 9001, ISO 14001 and OHSAS 18001 (occupational health and safety) certifications

## Connectivity options through Equinix



Where both Campus Cross Connect and Metro Connect are available between a pair of sites, only Campus Cross Connect should be provided.

## Reasons to believe in us

### Global data centers

220+ data centers, 63 major markets, \$27B+ capital invested in capacity/new markets, global availability 99.9999%+.

### Connected

1,800+ networks, 386,000+ interconnections, less than 10ms latency to 90% of the population of North America, Western Europe, top markets in Asia-Pacific and Brazil.

### Partners, customers and prospects

Blue-chip customer base of 10,000+ global businesses across 26 countries, on 5 continents representing network, digital media, financial services, cloud and IT and enterprise leaders.