

ISTANBUL METRO

Strategically located between the key markets of Europe, the Middle East and Asia

Equinix helps companies accelerate business performance by connecting them to their customers and partners inside the world's most-networked data centers.

Turkey, Europe's sixth-largest economy with a population of more than 80 million, is also Europe's fastest-growing economy. The country is on target to become the continent's second-largest manufacturing hub. In addition to rapid economic growth, Turkey's populous nature has led to a widespread adoption of mobile technologies, a rapid increase in video streaming and more than 40 million active social media users. These factors have not gone unnoticed. A growing number of major international companies, including Microsoft, IBM and Coca Cola, are establishing large presences in Turkey.



Istanbul is the business capital of Turkey, located at the crossroads of Europe and Asia, and the ideal location for a world-class data center. Equinix is Turkey's only major independent international retail data center provider, and our International Business Exchange™ (IBX®) data center is the most densely connected. We give Istanbul customers a range of premium interconnection options within a diverse and rapidly growing digital ecosystem.

Our data center is located in close proximity to major business districts, offering customers unrivalled resilience and connectivity across southeastern Europe, Africa, the Middle East and Asia. It features significant colocation opportunities, with 21,000+ square feet (2,000+ square meters) of colocation space. Other benefits include scalable technical space and fully redundant power supplies to ensure operational resiliency and advanced security.

Why choose Equinix?

- Interconnect with 40+ of the world's leading organizations.
- Optimize communications and exchange data with enterprises, content providers, clouds, networks and internet service providers.

- Enable Equinix Cloud Exchange Fabric® (ECX Fabric®) to directly, securely and dynamically connect distributed infrastructure and digital ecosystems globally on Platform Equinix®.
- Leverage Performance Hub® to enable next-generation wide area network (WAN) architecture for secure and highly reliable connectivity to 10+ network service providers and 15+ cloud and IT service providers.
- Provide cloud and internet services quickly and easily to Equinix-deployed customers.
- Maximize the use of digital channels with access to the main media hubs in Eastern Europe, Asia and North Africa.
- Connect with top content and digital media (CDM) companies to reduce latency and help improve user experience.
- Meet any and all compliance requirements. Equinix IBX data centers enable customers to comply with quality (ISO9001), security (ISO27001), environment (ISO14001/50001), health & safety (18001) and other industry-specific compliance requirements. IS2 conforms to the highest level of earthquake resistance under TEC 2007 (aligned with U.S. seismic code ASCE 31/41).

Reasons to believe in us

Global data centers—210+ data centers, 56 major markets, \$28B+ capital invested in capacity/new markets, global availability 99.9999%+.

Connected—1,800+ networks, 370,000+ interconnections, less than 10 ms latency to 90% of the population of North America, Western Europe, top markets in Asia-Pacific and Brazil.

Partners, customers and prospects—Blue-chip customer base of 9,700+ global businesses across 26 countries, on 5 continents representing network, digital media, financial services, cloud/IT and enterprise leaders.

Contact Us

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