

PRODUCTS AND SERVICES

MANAGED BACKUP

Transforming your business requires a new digital experience for your data, integrating protection, accessibility, and business requirements. Equinix can help by providing a solution that offers the peace of mind you need to compose and strengthen your data protection and business continuity strategy.

With the digitalization of the economy, data has become a company's main asset. As a result, the volume of data produced by companies is growing, increasing the use and complexity of backup systems, one of the main tools applied in disaster recovery and business continuity plans.

The challenges of distributed IT, which enables companies to streamline their business using the power of interconnection, make data protection and recovery challenges even more relevant.

However, many companies have yet to define a strategy for the security and availability of this data. Failures (whether human or logical) are often only discovered when it becomes necessary to access this deleted, corrupted, altered, or infected data. In addition to internal failures, criminals using ransomware attacks have become more frequent, causing collapse and loss of business.

Having a specialized team dedicated to this activity is not practical for most companies, because routine management and secure backup storage can be complex. At the same time, companies need to generate value for their customers and comply with the main market standards and practices such as Data Protection Regulation, GDPR, SOX, among others.

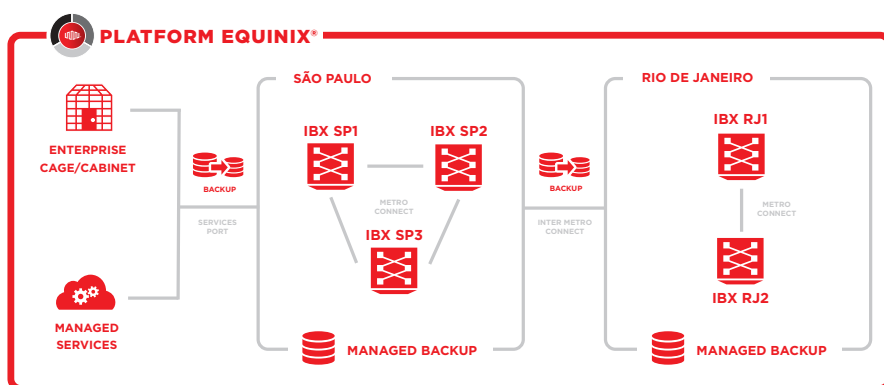
Managed Backup

Equinix's Managed Backup ensures data security and availability for companies through a simple, reliable and flexible backup service. This offers the peace of mind that companies need to compose their data protection and business continuity strategies, as well as strengthen their digital strategies.

The Managed Backup service is offered for the total backup capacity required for the company's entire environment. Copies are performed every day, according to a previously defined policy. The service is hired as a monthly recurring charge (MRC), according to the data volume, retention and type of redundancy. Capacity can be easily increased when needed.

Benefits

- **Peace of mind:** your data is always available in the event of a disaster, ensuring business continuity according to your protection and retention needs
- **Agility:** Recover your data quickly in the event of hardware failure and human, application, or security errors
- **Trust:** rely on the support and management of a certified team specialized in the best backup solutions
- **Flexibility:** purchase allowance by GB, pay surplus on demand, and scale gradually, according to your business needs
- **Convenience:** protect your data stored in hybrid environments, in-house and in major cloud service providers
- **Cost optimization:** no investment in hardware or software
- **Autonomy:** manage your backup environment through a self-service portal



You can count on experienced professionals who are focused on new technologies and solutions, allowing you to meet your business, regulatory and certification needs, without having to worry about purchasing or allocating hardware and labor. Our solution is based on the leading technology in the Gartner magic quadrant.

Through self-service and a management portal, you are able to track, manage, and configure your backup in a service that is prepared to support physical, virtual, and multicloud environments. Our storage systems are designed to maximize data security and integrity, ensuring full compliance with even the strictest regulatory requirements.

Backup agents

Ensure reliable backups with the following approved agents:

- File system: supported by the main operating systems (Linux/Unix/Windows Server) in a multicloud environment (baremetal, virtual, and cloud). You can also manage backup content using folders and files.
- Image-Level: allows you to restore by volume or by folders and files in the Windows operating system or in VMware.
- Database: enables backup/restore by instance, according to the vendor's technology features. Oracle Database and Microsoft SQL Server databases are supported.
- Applications: provides backup/flexible restore that simplifies the disaster recovery procedure in Microsoft Exchange.

Backup Protection

To provide even more security for your data and meet compliance demands and requirements, we also offer a second copy of backup data called Backup Protection. In this functionality, data is stored in a second IBX datacenter and replicated by different routes through Equinix Metro Connect, which provides a secure, private, low-latency connection between Equinix's IBX datacenters. You can also conjugate different retention times and choose between 6 routing options between the primary and secondary sites.

Managed Services Portal

Eliminate all operational concerns and enjoy the autonomy, transparency and agility you need to track, manage and make decisions via the self-service portal, simplifying your daily taking advantage of various features such as:

- Access to a dashboard with the environment's main information - Monthly backup success rate, last execution success rate, exceeded volume, equipment volume, volume history and growth forecast.
- Install a new agent, delete an installed agent, manage the content
- Check status, location, name, and type of installed agents
- Request backup restore

Evolve your IT strategy and transform your business digitally, certain that you are investing in an intelligent solution with a high level of automation that is prepared for your growth. Count on a flexible solution that allows you to choose the best protection and retention policies, growing and investing according to your business needs.

About Equinix

Equinix, Inc. (NASDAQ: EQIX) connects major corporations worldwide to their customers, employees, and partners through highly-integrated data centers. Present in 52 markets across five different continents, Equinix acts as a business hub where enterprises come together to foster new opportunities and boost their business, IT, and cloud strategies. In a digital economy where corporate business models are increasingly interdependent, interconnection is the key to success. Equinix operates the only global interconnection platform, generating new opportunities that are only possible when enterprises come together.

Learn more at [Equinix.com.br](https://www.equinix.com.br)